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EXPERIENCE

Council for Advancement and Support of Education (CASE)

Production Designer (temp.), February 2019–December 2020

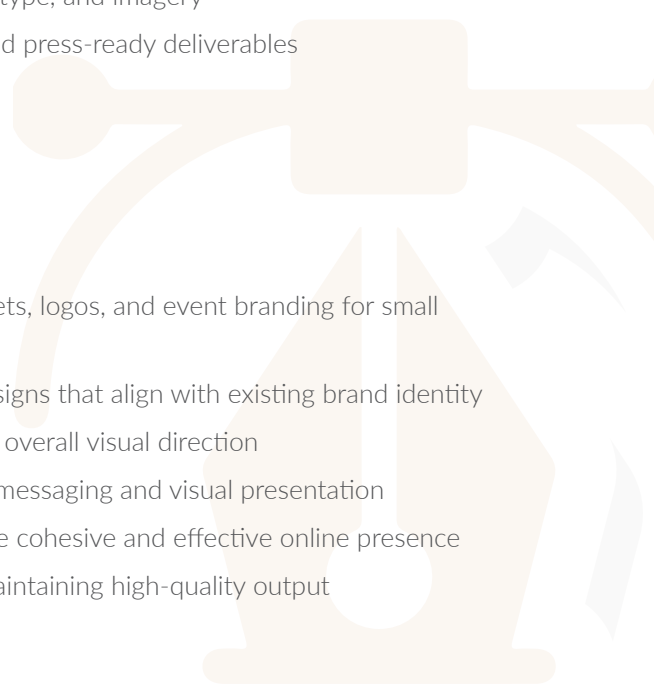
Production Designer (full time), January 2021–Present

- Design print collateral for products and conferences (postcards, brochures, flyers, stationery)
- Create digital assets for emails, web ads, social media, presentations, and event apps
- Design *Currents* magazine covers, articles, and in-house ads
- Lead in-house ad production for *Currents* magazine, creating timelines and managing stakeholder reviews
- Lead designer creating and delivering branded graphics to fabricators for in-person conferences and events
- Create dynamic event by guiding AV teams on lighting, stage design, and run-of-show visuals
- Provide art direction to event decorators on layout, signage, and structures; oversee installation
- Design decks and user-friendly templates to be used association-wide and externally
- Turn data and key points into easy to understand, visually engaging infographics
- Ensure ADA compliance in signage through accessible design choices
- Organize assets in Brandfolder for easy access
- Streamline project intake and refine workflows processes to ensure team efficiencies
- Collaborate on innovative visual solutions, evaluating format, layout, type, and imagery
- Oversee global projects from concept to delivery, ensuring quality and press-ready deliverables
- Maintain brand consistency across all visual materials
- Stay up-to-date on visual trends within the design industry

Self Employment

Graphic Designer, 2018–Present

- Design printed marketing materials, social media graphics, digital assets, logos, and event branding for small businesses and large associations
- Collaborate with clients to translate ideas into visually compelling designs that align with existing brand identity
- Assist with re-branding initiatives, updating logos, color palettes, and overall visual direction
- Develop brand identity systems and guidelines to ensure consistent messaging and visual presentation
- Consult on website design and user experience, helping clients create cohesive and effective online presence
- Managed multiple projects simultaneously, meeting deadlines and maintaining high-quality output
- Adapted designs based on client feedback





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EXPERIENCE

American College of Osteopathic Family Physicians (ACOFP)

Graphic Designer, December 2019–June 2020

- Designed promotional print materials for ACOFP Annual Convention (brochures, programs, postcards, flyers)
- Created digital graphics for events, announcements, and promotions (PowerPoint templates, web visuals, infographics, ads, social media, event apps)
- Provided branded on-site graphics to venues for in-person events
- Re-branded event materials for virtual format during COVID-19, including website, app, and social media graphics
- Follow established brand guidelines across all design work
- Collaborate with Director of Communications and Marketing team on direction, deadlines, and edits

KidsSTREAM, Inc.

Graphic Designer, September 2018–January 2019

- Re-branded all visual materials ahead of company relaunch
- Developed brand guidelines and update digital/print assets (logo, brochures, stationery, postcards, website)
- Collaborated with founders from concept to completion to align on vision, goals, and identity
- Shared workflow updates during bi-weekly meetings
- Maintained desktop and mobile websites with ongoing updates

SU Design Agency

Graphic Designer, January 2018–May 2018

- Developed logo and branding guidelines for local initiative, *Career Closet*
- Design promotional materials for *ETX Brewing Co.*, following brand standards
- Collaborated with designers and worked independently on agency projects
- Manage multiple projects and deadlines with strong time management skills
- Contribute to agency-wide design critiques and implement actionable feedback





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EDUCATION

Bachelors of Fine Arts, Graphic Design

Salisbury University

January 2016–December 2018

- 2017 & 2018 Art Department Alumni and Art Memorial Recognition Award

High School Diploma, Graphic Communications

North Point High School of Science, Technology & Industry

August 2011–May 2015

- *The Edge*, Yearbook Production
 - Theme development, layout design, photography, writing, interviewing, and print management
 - Staff Member, 2012–2013 | Junior Editor, 2013–2014 | Editor-In-Chief, 2014–2015

SKILLS

Adobe Creative Suite (Illustrator, InDesign, Photoshop)

Content & Digital Asset Management (Box, Brandfolder, Dropbox, Google Drive, SharePoint)

Design & Creative Tools (Canva, Figma, Squarespace, Wix)

Google Workspace (Docs, Sheets, Sites, Slides)

Marketing & CMS Platforms (Cadmium, HubSpot)

Microsoft Office (Excel, PowerPoint, Teams, Word)

Project & Workflow Management (Smartsheet)

